2026 PLECET NATIONAL CONFERENCE
CURRICULUM & TRAINING SYLLABUS

Professionalizing Law Enforcement–Community Engagement Training

MAY 27–31, 2026 | DALLAS, TX | www.plecetconference2026.org

I. OVERVIEW

This document serves as the official Curriculum and Training Syllabus for the 2026 Professionalizing Law Enforcement–Community Engagement Training (PLECET) National Conference.

It functions as the comprehensive instructional prospectus for the full PLECET 2026 learning experience, outlining the conference's curriculum structure, instructional framework, and integrated professional development model.

PLECET 2026 is an instructionally designed, professional development gathering for sworn and civilian personnel responsible for community engagement, including community policing, community affairs, outreach, public information, partnership development, and related community-facing functions.

The conference equips agencies with the training, tools, programs, best practices, and innovative strategies necessary to institutionalize engagement as a core operational discipline within public safety agencies.

Participants engage in a structured learning environment that integrates classroom instruction, plenary sessions, workshops, peer exchange, and applied collaboration designed specifically for law enforcement professionals assigned to community-facing roles.

Specifically, PLECET prepares participants to:

- Institutionalize engagement agencywide
- Reduce crime through collaboration
- Strengthen community partnerships
- Build public trust and legitimacy
- Enhance officer safety and effectiveness

Attendees complete a comprehensive professional development experience spanning multiple instructional formats and earning documented credit hours across training, seminar, networking, and applied service categories, structured in accordance with nationally recognized law enforcement training and professional education standards.

Instructional Framework

PLECET's instructional framework moves beyond the "what" of community engagement into the "why" and "how" through the lens of data, science, and research-informed practice.

The curriculum is grounded in the professionalization of engagement as a specialized discipline and is designed to produce practical, measurable improvements in how agencies engage, communicate, collaborate, and lead.

Four Strategic Pillars of Instruction

PLECET 2026 delivers nationally relevant competencies through four strategic pillars:

1. **Foundations & Theory** — Scientific principles of trust, human contact, and legitimacy.
2. **Specialized Problem-Solving** — Addressing specific community challenges and high-heat engagement environments.
3. **Operational Integration** — Embedding engagement into core policing functions, supervision, training, and policy.
4. **Data & Sustainability** — Funding models, performance metrics, sentiment analysis, and evidence-based strategy

II. CONFERENCE LEARNING MODEL

PLECET 2026 is intentionally designed as a five-day, intensive learning experience that blends classroom instruction, applied workshops, peer collaboration, structured networking, and service-learning.

Five Primary Components of the PLECET Learning Experience

1. Classroom Instruction (Training Classes)

Structured, research-informed instructional sessions led by nationally recognized subject-matter experts, senior practitioners, scholars, and operational leaders.

Training sessions move beyond theory into structured application. Participants engage with:

- Operational frameworks
- Decision-making models
- Measurement tools
- Communication structures
- Implementation templates

Each class is outcomes-driven and designed to strengthen professional competencies in trust-building, engagement strategy, crisis response, partnership architecture, cultural transformation, and measurable accountability.

Participants leave with deployable tools, not just concepts.

2. Panels, Plenaries, and Seminar Sessions

Conference-wide plenaries and expert-led panels provide high-level strategic insight from respected law enforcement leaders, policymakers, researchers, and cross-sector partners.

These sessions contextualize trends, complex challenges, and emerging best practices while reinforcing the professionalization of engagement as a discipline.

Participants gain exposure to:

- Macro-level policy considerations
- Leadership doctrine
- Inter-agency coordination models
- Lessons learned from high-visibility events

3. Workshops & Applied Seminars

Hands-on learning sessions presented by leading law enforcement associations, federal agencies, and prominent community engagement organizations.

These applied breakouts expose attendees to the latest, most innovative, widely utilized, sustainable, and field-tested programs, resources, technologies, and engagement models shaping the profession.

Workshops are designed to move beyond conceptual discussion into practical application and operational deployment.

Workshop sessions provide:

- Replicable program designs
- Deployment frameworks
- Governance considerations
- Communication products
- Implementation strategies

Participants leave with tangible programming and operational tools that can be immediately adapted and deployed within their agencies.

Breakout Workshop Providers

Breakout workshops will be facilitated by representatives from the following national organizations, associations, federal agencies, and engagement initiatives:

- BlueBridge Alliance
- Bureau of Alcohol, Tobacco, Firearms, and Explosives (ATF)
- Clippers & Cops
- Coffee with a Cop
- Crime Prevention Council of America
- Federal Law Enforcement Officers Association
- Hispanic American Police Command Officers Association
- International Association of Campus Law Enforcement Administrators
- International Association of Chiefs of Police
- Law Enforcement Action Partnership (LEAP)
- Law Enforcement Against Drugs and Violence (L.E.A.D.)
- Law Enforcement Torch Run
- National Asian Peace Officers' Association
- National Association of Police Athletic/Activities League
- National Association of Women Law Enforcement Executives
- National Citizens' Police Academy Association
- National District Attorneys Association
- National Law Enforcement Officers Memorial Fund
- National Organization of Black Law Enforcement Executives
- Police2Peace
- Serve & Connect
- Small & Rural Law Enforcement Executives Association
- The Curve

*** **Additional national organizations and engagement partners will be added as confirmations are finalized.**

4. Structured Collaboration & Peer Exchange

Purpose-built sessions facilitating disciplined peer-to-peer learning and cross-jurisdictional strategy exchange.

These sessions generate:

- Documented implementation ideas
- Partnership blueprints
- Innovation transfer
- Scalable engagement models

Collaboration is structured—not informal—and designed to build a durable community of practice.

5. Networking Intensives & State/Regional Caucuses

Strategically designed networking environments that reinforce relationship-building as a professional development function.

Participants align around:

- Localized challenges
- Legislative environments
- Funding structures
- Shared public safety priorities

These sessions strengthen inter-agency coordination and long-term collaboration pipelines.

III. CREDIT HOURS

PLECET 2026 provides a rigorous, blended learning structure aligned with continuing education standards.

Total Credit Hours: 31.75

- Training Hours: 14.5
- Seminar Hours: 5
- Networking Hours: 10.25
- Community Service / Service-Learning Hours: 2

Credit allocations reflect instructional exposure and structured applied learning activities in accordance with professional development standards.

This blended structure reflects a comprehensive professional development model integrating formal instruction, strategic seminars, applied collaboration, and experiential service.

IV. INTENDED AUDIENCE

PLECET 2026 is designed for:

- Community engagement units
- Community policing personnel
- Community affairs and outreach staff
- Public information officers
- Supervisors and command staff
- Training staff (academy and in-service)
- Cross-sector public safety partners

The curriculum is especially valuable for personnel responsible for implementing engagement strategies in daily operations.

V. INSTRUCTIONAL DOMAINS & TRAINING ARCHITECTURE

1. Foundations of Community Engagement
2. Contact Theory & Trust Repair
3. Strategy, Metrics & Accountability
4. Communication & Narrative Leadership
5. Partnerships & Community Power-Building
6. Crisis, Demonstrations & High-Heat Moments
7. Organizational Culture, Leadership & Wellness
8. Innovation, Technology & Future Trends

Each domain includes multiple instructionally designed sessions featuring descriptions and learning objectives/outcomes.

VI. TRAINING TOPICS

The Science of Connection in Practice: Applying Intergroup Contact Theory in Law Enforcement

Description

This session integrates decades of social science research with practical application for law enforcement professionals. Participants will examine why certain forms of structured contact strengthen cooperation and trust while others reinforce negative assumptions. This session highlights four key conditions—equal status, common goals, cooperation, and institutional support—that help create effective engagement strategies that are trustworthy, can be used repeatedly, and match the goals of the agency.

Learning Outcomes

Participants will be equipped to:

- Explain the four conditions required for effective structured contact.
- Evaluate an existing engagement effort using an ICT-based assessment checklist.
- Design a contact strategy that establishes equal status, shared goals, and cooperation.
- Identify indicators to measure progress and effectiveness of contact-based engagement efforts.

Transforming the Foundation: Embedding Engagement in the Training

Description

Research indicates that recruit socialization is a critical phase for culture setting. This session provides a blueprint for moving community engagement from a limited elective block into a thread woven across law enforcement training environments, including tactics, defensive skills, scenario-based instruction, and legal modules. This session addresses how training design and informal norms shape day-to-day community-facing performance. Participants will leave with tools to integrate engagement expectations into evaluations and operational practice in ways that are measurable and durable.

Learning Outcomes

Participants will be equipped to:

- Construct a curriculum map that integrates engagement competencies into at least three scenario-based training modules.
- Identify hidden-curriculum signals that weaken trust-building behaviors and document mitigation steps.
- Develop evaluation criteria for field training personnel to assess engagement performance in the field.
- Implement a continuous feedback mechanism to align training outcomes with community-facing performance standards.

Service-Led Policing: Integrating a Customer Service Model

Description

Borrowing from established customer-experience models, this session teaches law enforcement personnel how to treat routine public interactions as operational touchpoints that influence legitimacy, cooperation, and risk. This Plenary/Panel/Class frames service as a performance standard that supports officer safety, complaint reduction, and community confidence. Participants will learn how to apply service recovery protocols after negative encounters, build communication consistency across units, and measure satisfaction through post-contact feedback tools. The session emphasizes practical systems that can be implemented agencywide.

Learning Outcomes

Participants will be equipped to:

- Implement a service recovery protocol that defines steps, timelines, and documentation for follow-up after a negative interaction.
- Train personnel on customer-centric communication behaviors using a standardized rubric.
- Measure public satisfaction using a post-contact survey tool and summarize results in a quarterly report format.
- Apply a “guardian” decision framework to a scenario and justify choices using professionalism and safety criteria.

Community Engagement 101: Defining the Discipline as a Specialized Function

Description

Clarifies community engagement as a distinct professional discipline — separate from public relations, enforcement, and "events" — and equips sworn and civilian law enforcement attendees to define function, scope, and outcomes inside their agency. The session emphasizes engagement as an agency capability and provides practical definitions and boundary-setting tools that strengthen internal alignment and execution. Participants will work from common operating challenges — activity without strategy, inconsistent follow-up, and unclear ownership — and leave with a minimum viable operating model appropriate to agency type and size.

Learning Outcomes

Participants will be equipped to:

- Distinguish community engagement - encompassing community policing, outreach, public information, community relations, and events - functions using written definitions.
- Define an engagement unit's scope, outputs, and outcomes in a one-page operating model.
- Diagnose three common failure points in an existing program portfolio and document corrective actions.
- Build a basic engagement infrastructure (calendar, partner list, feedback loop, documentation) within a 30-day plan.

Blueprints for Engagement: Designing a Community Relations Action Plan

Description

A practical build session for law enforcement personnel creating an engagement strategy that is measurable, aligned to public safety priorities, and operationally realistic. Participants will translate community priorities into a workable plan that fits staffing realities, approval pathways, and risk review requirements. The session emphasizes strategy as an operational product — audiences, methods, cadence, and outcomes — rather than a collection of events. Attendees will leave with an implementation-ready 90-day plan that supports agency objectives and strengthens coordinated execution across units.

Learning Outcomes

Participants will be equipped to:

- Build a mission-aligned engagement strategy tied to defined public safety outcomes.
- Translate identified priorities into an engagement plan with audiences, methods, and cadence.
- Select an engagement mix and justify inclusions/exclusions using a prioritization tool.
- Create a 90-day implementation plan with staffing, scheduling, approvals, and risk controls.

Strategic Communication Under Pressure: Neuro-Communication, Structured Dialogue, and De-escalation

Description

This session integrates neuroscience, behavioral science, and structured dialogue methods to strengthen law enforcement communication during high-stress and high-visibility interactions. Participants will examine how physiological threat responses influence behavior and decision-making and how strategic rapport-building and facilitation techniques can reduce escalation and support productive outcomes. The session focuses on practical tools for engaging skeptical or critical stakeholders, managing tense public interactions, and sustaining credibility through structured follow-up. Emphasis is placed on communication as an operational skill that supports safety, cooperation, and institutional legitimacy.

Learning Outcomes

Participants will be equipped to:

- Identify physiological and behavioral indicators of escalating stress during law enforcement–public interactions.
- Apply communication and listening techniques that reduce conflict and support productive dialogue.
- Facilitate structured conversations using ground rules, shared-problem framing, and defined roles.
- Develop a communication and follow-up plan that includes commitments, timelines, and verification steps.

Measuring What Matters: Establishing Clear Metrics and Meaningful Outcomes

Description

Moves agencies beyond vanity metrics (likes, attendance) into credible measures that reflect trust-building, collaboration, prevention outcomes, and legitimacy. The session teaches how to select key performance indicators that leadership will actually use, build simple dashboards, and create feedback loops that improve programs continuously. Participants will also learn how to communicate outcomes transparently to internal audiences and the public without overstating causality or weakening credibility.

Learning Outcomes

Participants will be equipped to:

- Select engagement KPIs that map to defined outcomes and document rationale for each measure.
- Build a one-page engagement dashboard prototype using a provided template structure.
- Create a feedback loop process that converts results into program adjustments on a set cadence.
- Communicate outcomes using a standardized briefing format that includes limitations and verification steps.

Community Sentiment & Needs Assessments: Using Data to Drive Engagement Strategy

Description

Teaches practical methods for law enforcement personnel to understand what communities need and how they perceive safety—while staying ethical, lawful, and credible—and then translating findings into action. Participants will learn mixed-method assessment options (interviews, focus groups, surveys, listening sessions) and when to use each, plus how to avoid biased sampling and over-reliance on the most engaged participants. The session emphasizes privacy, informed consent, transparency, and safe storage, and it concludes with a decision-to-action workflow that supports prioritization, resource allocation, and communications planning.

Learning Outcomes

Participants will be equipped to:

- Select appropriate assessment methods for a stated operational question using a decision matrix.
- Construct a sampling approach that improves representativeness and document steps to reduce participation bias.
- Apply privacy and consent standards to an assessment plan and produce a compliant data-handling checklist.
- Translate findings into a prioritized engagement and prevention plan with defined resource implications.

Shared Stories and Strategic Messaging: Proactive Communication and Digital Engagement

Description

This session equips law enforcement professionals with practical strategies for proactive communication, narrative alignment, and multi-channel engagement that strengthen credibility before a critical incident occurs. Participants will learn how to align communication and engagement strategies, combine narrative and data to reinforce transparency, and use digital platforms to support operational priorities. The session emphasizes building two-way communication systems, managing misinformation, and maintaining consistent messaging across channels to support professionalism, trust, and institutional legitimacy.

Learning Outcomes

Participants will be equipped to:

- Align communication strategies with engagement and operational objectives.
- Develop a multi-channel communication plan with defined audiences, platforms, and messaging goals.
- Implement workflows for timely, accurate messaging and rapid response to misinformation.
- Identify meaningful engagement metrics and apply them to evaluate communication effectiveness.

Trust in Reserve: Outreach Before, During, and After a Crisis

Description

Builds a comprehensive, crisis-ready engagement plan for law enforcement agencies that increases resilience, reduces rumors, improves cooperation, and supports community recovery. The session focuses on proactive relationship-building ("trust deposits"), operational outreach during critical incidents, and post-incident engagement that restores stability. Participants will learn how to institutionalize crisis engagement plans within the agency so outreach actions are coordinated, documented, and aligned with investigative integrity and command decision-making.

Learning Outcomes

Participants will be equipped to:

- Build a proactive engagement strategy that identifies priority relationships and maintenance cadence.
- Apply outreach strategies during a critical incident using an operational checklist and role assignments.
- Conduct post-incident engagement steps that include documentation, verification, and continuity planning.
- Institutionalize a crisis engagement plan by embedding triggers, owners, and review cycles into policy or SOPs.

Collective Commitment: Making Community Engagement a Core Value Across the Agency

Description

Shows how to embed engagement into policies, supervision, patrol expectations, performance management, and leadership behaviors — so it is not siloed in one unit. Designed for supervisors, engagement leads, training staff, and agency leadership teams (including agency heads), the session focuses on the operational levers of culture change: incentives, accountability, training integration, and cross-unit coordination. Participants will learn how to align engagement expectations with enforcement and crime reduction priorities while strengthening officer wellness and organizational health.

Learning Outcomes

Participants will be equipped to:

- Diagnose organizational barriers to engagement culture using a structured assessment tool.
- Build an internal alignment plan that clarifies roles across patrol, investigations, engagement, and command.
- Develop policy and supervision practices that institutionalize engagement expectations agencywide.
- Track culture progress over time using defined indicators and a recurring review cadence.

Force-Multiplication: Leveraging Multi-Agency Partnerships

Description

This training explores how multi-agency partnerships enhance outcomes, improve service delivery, and strengthen communities. Participants will examine how collaboration between agencies leads to more coordinated, efficient, and person-centered support. Participants will develop a sustainable model for multi-agency collaboration in their own communities to improve community satisfaction, trust, efficiency, legitimacy, and retention of personnel. Attendees will reflect on barriers to effective partnerships in their own communities and identify practical strategies to strengthen inter-agency collaboration.

Learning Outcomes

Participants will be equipped to:

- Define multi-agency partnership and explain its core principles.
- Identify key benefits of collaborative practice, including improved outcomes, resource efficiency, and risk reduction.
- Recognize common barriers to effective multi-agency collaboration and propose practical solutions by applying strategies for improving communication, community engagement, and coordinated planning across agencies.
- Evaluate how multi-agency partnerships contribute to safer, more inclusive, and responsive services as well as improved measures of community satisfaction.

Utilizing AI and Technology for Community Engagement: Tools, Ethics, and Practical Deployment

Description

Covers how law enforcement agencies can use technology (survey tools, engagement platforms, mapping, dashboards, SMS updates, and related systems) to strengthen transparency and collaboration—without privacy missteps. Participants will learn how to select tools that match engagement goals and local realities, deploy them ethically and transparently, and integrate outputs into decision-making and communications. The session emphasizes governance practices—consent, retention, transparency, and adoption—so technology supports daily workflows rather than adding parallel work.

Learning Outcomes

Participants will be equipped to:

- Select technology tools that match engagement goals using a requirements-to-tools mapping worksheet.
- Deploy tools ethically by defining consent, retention, and transparency practices in a governance plan.
- Use technology outputs to improve strategy and communications through a recurring reporting workflow.
- Integrate tools into daily operations by creating roles, processes, and adoption checkpoints.

Activating Community Partnerships for Recruitment

Description

This course explores how law enforcement agencies can strengthen recruitment pipelines by strategically engaging community leaders, influencers, and trusted local partners as “proxy recruiters.” Participants will learn how to identify credible community figures, build referral relationships, and develop outreach initiatives that attract high-quality candidates who reflect the diversity, values, and lived experiences of the community.

Learning Outcomes

Participants will be equipped to:

- Explain the value of using community leaders as recruitment partners.
- Identify types of community stakeholders who are well-positioned to recommend strong law enforcement candidates.
- Develop strategies to communicate agency values, hiring needs, and career pathways to community partners.
- Create engagement initiatives that support continuous recruitment pipelines.
- Apply ethical and legal considerations when leveraging community partners for recruitment outreach. expectations.

Funding the Mission: Practical Strategies for Grants and Donor Support

Description

This session equips law enforcement and public safety professionals with practical tools to secure, manage, and sustain funding for engagement initiatives. Participants will learn how to identify viable funding sources across federal, state, local, corporate, and philanthropic channels; craft competitive grant proposals; and cultivate long-term relationships with funders and donors. The session emphasizes sustainable financing models, accountability practices, and impact reporting methods that support scalability and long-term program success.

Learning Outcomes

Participants will be equipped to:

- Identify and evaluate appropriate public and private funding opportunities aligned with agency priorities.
- Develop a structured grant proposal outline, including statement of need, objectives, budget, and evaluation plan.
- Apply donor cultivation strategies to build and maintain relationships with foundations, corporate partners, and local contributors.
- Design a sustainable funding plan that includes diversified revenue streams and long-term financing strategies.
- Create an impact reporting framework that demonstrates program effectiveness and accountability to funders.

Organizing and Executing High-Impact Events

Description

Well-designed engagement events require clear objectives, strong partnerships, and measurable outcomes. This session provides law enforcement professionals with practical tools to plan, fund, execute, and evaluate high-impact community engagement events aligned with public safety and agency priorities. Participants will learn how to establish measurable objectives, coordinate logistics and partnerships, secure resources, and evaluate results using structured performance indicators. Emphasis is placed on ensuring events support operational goals, strengthen collaboration, and produce documented outcomes that inform future planning.

Learning Outcomes

Participants will be equipped to:

- Develop clear, measurable objectives for community engagement events aligned with agency priorities.
- Plan and coordinate logistics, partnerships, and resource requirements for effective event execution.
- Identify resource strategies to support event sustainability.
- Apply evaluation methods and performance indicators to measure event effectiveness and outcomes.
- Produce a post-event assessment that documents results and informs future engagement planning.

Developing Community Allies: Building Resident-Led Public Safety Partnerships

Description

Moves law enforcement agencies from "engagement as events" to authentic, resident-led collaboration that increases cooperation, prevention capacity, and shared ownership of safety. Participants will learn how to identify and cultivate credible community emissaries and partners, build partnership structures that survive personnel changes, and co-design initiatives that support public safety outcomes. The session includes practical tools for evaluating partnership health and documenting outcomes without tokenizing participation.

Learning Outcomes

Participants will be equipped to:

- Map community partners by influence, legitimacy, reach, and trust using a partner-mapping framework.
- Design a partnership structure (cadence, roles, documentation, continuity plan) that survives staffing changes.
- Co-design an initiative plan with residents that includes shared goals, shared work, and defined measures.
- Evaluate partnership health using a scoring rubric and recommend corrective actions.

Navigating Social Determinants and Public Discord: Impacts on Trust and Legitimacy

Description

Rather than treating social determinants (e.g., homelessness, poverty, substance use disorders, and mental health challenges) and public discord (e.g., protests, demonstrations, and civil unrest) as isolated operational issues, this session situates them within the broader social environment shaping public safety outcomes.

Participants will examine how these factors influence community perceptions of law enforcement legitimacy and will explore strategies that promote safety, uphold constitutional rights, and strengthen public trust. Emphasis will be placed on relationship-based policing, multidisciplinary problem-solving, and trauma-informed engagement practices that balance enforcement responsibilities with community partnership.

Learning Outcomes

Participants will be equipped to:

- Apply social determinants to operational decision-making by integrating awareness of social conditions into field assessments and response strategies.
- Compare traditional enforcement approaches with integrated social-service models, evaluating outcomes and operational implications.
- Build multidisciplinary engagement strategies involving behavioral health providers, outreach teams, and community partners.
- Uphold constitutional rights in dynamic public settings, particularly during protests, demonstrations, and other First Amendment activities.
- Conduct post-incident follow-up that builds trust through transparency, communication, and community debrief processes.

VII. CONFERENCE SCHEDULE STRUCTURE (INSTRUCTIONAL FLOW)

PLECET 2026 is organized across five days with a structured blend of plenaries, training blocks, luncheons/panels, workshops, networking, and service projects.

Day 1 — Wednesday, May 27
TRAVEL & OPENING NETWORKING

- Registration opens
- State & Regional Networking Conclave
- Welcome Reception

Day 2 — Thursday, May 28
PLENARY + FULL TRAINING DAY + NATIONAL TOWN HALL

- Opening Ceremony / General Plenary
- Multiple training-session blocks
- Panel Discussion and Luncheon
- National Townhall Meeting

Day 3 — Friday, May 29
PLENARY + FULL TRAINING DAY + SIGNATURE NETWORKING

- General Plenary
- Multiple training-session blocks
- Panel Discussion and Luncheon
- “Colleague Connection – Partying with a Purpose”

Day 4 — Saturday, May 30
AWARDS + WORKSHOPS + HOST-CITY SERVICE PROJECTS

- Torch Awards Ceremony
- Breakout workshops (community engagement orgs + national LE orgs)
- Community Service Projects throughout DFW
- Attendee-organized meetups and fireside chats

Day 5 — Sunday, May 31
STATE/REGIONAL CAUCUSES + CLOSING CERTIFICATION

- Regional and State Caucuses
- Closing Ceremony and Conferral of Training Certificates
- Conference concludes

VIII. INSTRUCTIONAL METHODOLOGY

Instructional methods include:

- Lecture with facilitated discussion
- Scenario exercises
- Small-group collaboration
- Case study review
- Applied workshops
- Panel presentations
- Technology demonstrations
- Evidence translation

Instruction is delivered by qualified subject-matter experts and senior public safety leaders.

Sessions incorporate participant interaction, structured application exercises, and agency-specific adaptation planning. Application exercises are designed to provide structured planning frameworks and draft tools that participants may refine and implement within their respective agencies.

IX. CONFERENCE-LEVEL LEARNING OUTCOMES

Upon completion of the conference, participants will demonstrate enhanced capacity to:

1. **Define** community engagement as a professional discipline and clarify scope, ownership, and outcomes within their agency.
2. **Design and strengthen** trust-building engagement efforts using research-informed contact principles, structured dialogue, and legitimacy safeguards.
3. **Implement measurable engagement strategies** aligned to public safety priorities, incorporating dashboards, KPIs, and feedback loops that leadership will use.
4. **Measure and evaluate the impact** of community engagement programs, initiatives, and partnerships by applying outcome-based metrics, sentiment indicators, and performance assessment tools to determine effectiveness and inform continuous improvement.
5. **Lead communications** through proactive narrative strategy, digital workflows, and crisis messaging standards that maintain credibility.
6. **Build and sustain partnerships** that are resident-informed, co-produced, and resilient to staffing or leadership transitions.
7. **Institutionalize engagement** by embedding competencies into training, supervision, performance systems, and organizational culture levers.
8. **Deploy tools ethically** for listening, mapping, measuring, and collaboration—supported by governance practices that protect privacy and credibility.

X. POST SUBMISSION & ACCREDITATION JUSTIFICATION

Training Purpose

To enhance competencies of sworn and civilian personnel assigned to community engagement and public-facing roles.

Competency Areas

- Procedural justice
- Legitimacy and trust-building

- Crisis communication
- Strategic engagement planning
- Cultural competency
- Organizational leadership

Relevance to Law Enforcement Duties

Training enhances officer effectiveness in:

- Conflict reduction
- Community cooperation
- Crisis outreach
- Investigative collaboration
- Public trust preservation

XI. COMPLETION & CERTIFICATION

Participants receive formal certificates documenting hours across:

- Classroom Training
- Seminar Instruction
- Networking
- Community Service / Service-Learning

Certificates are suitable for submission to POST authorities and credentialing bodies where applicable.

XII. SUMMARY

The 2026 Professionalizing Law Enforcement Community Engagement Training (PLECET) National Conference is a five-day, instructionally designed professional development experience dedicated exclusively to embedding community engagement — *encompassing community policing, community affairs, outreach, and public information* — as a core professional discipline within American law enforcement.

Grounded in data, science, and field-tested practice, PLECET equips sworn and civilian professionals with practical tools, strategic frameworks, and measurable systems necessary to institutionalize engagement, strengthen partnerships, build public trust, reduce crime through collaboration, and enhance officer safety and effectiveness.